

**THE ADVANCED PRACTICING PODIATRISTS – HIGH RISK  
FOOT GROUP PROUDLY PRESENTS:**

**LOWER EXTREMITY AMPUTATION PREVENTION  
CONFERENCE**

**LEAP AUSTRALIA 2018**

FRIDAY OCTOBER 12 – SATURDAY OCTOBER 13, 2018

MEMBERS DINING ROOM & JIM STYNES ROOM

MELBOURNE CRICKET GROUND

MELBOURNE | AUSTRALIA



**EXHIBITOR PROSPECTUS &  
SPONSORSHIP OPPORTUNITIES**



# Welcome from the co-chairs...

On behalf of the Advanced Practicing Podiatrists – High Risk Foot Group (APP-HRF), we would like to extend this exciting opportunity for sponsorship and/or exhibition to your company for the Lower Extremity Amputation Prevention (LEAP) Conference in 2018.

The organizing committee is preparing a stimulating scientific program focusing on assessment, diagnosis and medical and surgical management of people with limb-threatening foot problems, led by keynote speakers Dr Kristien Van Acker, Professor Fran Game (UK) and Professor Stephen Twigg (NSW). This exciting meeting is building on successes of previous conferences and is expected to attract a capacity audience of 250+ delegates from around Australia and further abroad. It is anticipated that this event will be a highlight on the 2018 calendar, and demand is expected to be high.

The program will consist of keynote addresses and invited local speakers over two full days. Program sessions will be presented in the Member's dining room.

Gold sponsorship is available to one Company that would like to generously support this event and includes bragging rights for the entire 2 days. Sponsorship is also available for the Friday evening reception. Details are hitherto provided.

The exhibition area is to be held in the Jim Stynes Room. Exhibitors can expect to see all delegates at session breaks including morning tea, lunch and afternoon tea on both days. The Organizing Committee views the trade exhibition as an integral component of the conference program. The variety of products and services, technology innovations and advanced therapies helps broaden the awareness and knowledge base of delegates and enhances practice. We look forward to your successful participation in our conference event and thank you for your interest and contribution.

Pam Chen  
Co-chair LEAP 2018 committee

Rajna Ogrin  
Co-chair LEAP 2018 committee

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# Introducing keynote speaker...

## Dr Kristien Van Acker



Dr Kristien Van Acker is a diabetes consultant and runs many multidisciplinary foot clinics in Belgium. Her PhD thesis, completed in 2001, was titled "The Diabetic Foot a Challenge for Policy Makers and Health Care Professionals. She is an internationally renowned leader, champion, and researcher in Diabetic Foot Disease. As active IWGDF Representative she was heavily involved as faculty member of the so-called "Step-by-Step" programs and chaired many courses throughout the world.

For more than 10 years Dr Van Acker was active and the stimulating power behind national preventive programs in her country, and was several times awarded for this innovative work. In 2005, she was instrumental in setting up the first 22 recognized diabetic foot clinics in Belgium, based on the system of governmental reimbursement.

Dr Van Acker is the current Chair of the International Working Group and the chair of the Consultative Section of the Diabetic foot of International Diabetes Federation (IDF). This is her first trip to Australia in recent times and it will be a great opportunity for all delegates to learn from one of the key global influencers of diabetic foot disease.

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# Introducing keynote speaker...

## Professor Frances Game



Professor Fran Game is a Consultant Diabetologist, Department of Diabetes and Endocrinology, Clinical Director R&D, Derby Hospitals NHS Foundation Trust. Honorary Professor, University of Nottingham, UK. She is a prolific researcher, eminent physician and key IWGDF team leader. Fran has been Chief Investigator on several national and international trials, including several trials on wound healing.

Professor Game regularly lectures at national and international diabetes conferences on diabetic foot disease, and has published over 70 papers and book chapters on the topic. This is a great opportunity to meet and be inspired by diabetes foot royalty

Professor Game is thrilled to be invited to this event and to impart her knowledge and expertise to LEAP 2018 conference delegates.

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# Introducing keynote speaker...

## Professor Stephen Twigg



Professor Stephen M. Twigg, MBBS(Hons-I), PhD, FRACP, is a physician-scientist translational researcher, Kellion Professor of Endocrinology and Stan Clark Chair in Diabetes, in the Sydney Medical School, and Charles Perkins Centre, the University of Sydney; plus Head of Dept of Endocrinology and Medical Head of the Diabetes and Endocrinology Research Laboratories, Royal Prince Alfred Hospital Sydney

Professor Twigg has been researching diabetes and its complications since 1995. His main expertise is the on the role of growth factors in numerous diabetes-related complications including wound healing. He is a past-President of the Australian Diabetes Society. He also chaired the Executive of the NHMRC Clinical Care Guidelines in Type 1 diabetes (completed 2011) and is a member of the NHMRC Translational Research Faculty in Diabetes (2013-present). He is currently chairing a National Association of Diabetes Centres (NADC) project on credentialing standards of multidisciplinary High Risk Foot services in Australia



# Sponsorship and Trade Exhibits...

## The benefits!

Experience all the benefits of supporting, and exhibiting at the inaugural LEAP Australia 2018 Conference!

The MCG is Melbourne's premier sporting arena and provides the perfect backdrop for the LEAP 2018 Conference. Nestled in Yarra Park, the MCG is just a short stroll into the heart of Melbourne's shopping district and CBD. Melbourne offers a winning combination of cuisine, accommodation, entertainment, shopping and leisure activities.

Program sessions will be presented in Member's dining room, while the exhibition area is to be held in the Jim Stynes Room. Food and refreshments will be served in the Jim Stynes Room so your display can expect to see a sustained high volume of delegates at sessional breaks and meal times. The conference layout has been designed for maximum exposure. All delegates are encouraged to utilize this opportunity to catch the latest developments in trade and industry. With finite space for exhibitors, we anticipate a high demand for exhibition booth space.

### Who Are the Conference delegates?

The APP-HRF Group is the high-risk-foot specialty arm of the Australian Podiatry profession, dedicated to the advancement of podiatric practice in the management of diabetic foot disease and other limb-threatening foot conditions and holistic patient care.

It is anticipated that interest in the event will come from other health professionals including medical specialists.

The program is aimed at an advanced practice level, bringing together like-minded Podiatrists, Podiatric surgeons and other health professionals, enhancing their clinical knowledge, building networks and sharing experiences.

### What are the Benefits of Sponsorship?

- ✓ Corporate alignment with professional leaders
- ✓ Excellent Company exposure and promotion across all aspects of the Conference.
- ✓ Opportunity for your company to endorse promotional material and be at the forefront of conference advertising

### What Are The Benefits of Exhibiting?

- ✓ Exposure of your Company to health professionals from Australia and further abroad. A unique opportunity to promote your products and services to a targeted audience.
- ✓ Opportunity to supply promotional material or merchandise
- ✓ An opportunity to present your latest innovative products
- ✓ An opportunity to engage with and build relationships with key clients

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# Symposium Overview

## Conference Venue

Members Dining Room and Jim Stynes Room  
Melbourne Cricket Ground  
Brunton Ave  
Richmond VIC 3002

## Exhibition Hours

8.30am – 7.00pm Fri 12<sup>th</sup> October 2018 (Includes Friday evening Reception)  
8.30am – 4.30pm Sat 13<sup>th</sup> October 2018  
Half hour morning and afternoon tea breaks  
One-hour lunch break

### Bump-In

Installation of exhibits will be **prior to** 8.30am on Friday 12<sup>th</sup> October 2018

### Bump-Out

Dismantling will begin **after afternoon tea** Saturday 13<sup>th</sup> October 2018

## Conference App

We are going paper-less (or as paper-free as possible) for LEAP 2018! All conference delegate and promotional information will be hosted in a conference app (WHUVA).

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# Sponsorship and Exhibitor Options

*We recognize that one size does not fit all when it comes to sponsorship investment and we are happy to discuss and design a package specific to your organisation's budget and marketing objectives. To discuss any opportunities please contact the conference committee at [leap.australia@iinet.net.au](mailto:leap.australia@iinet.net.au)*

## **GOLD SPONSOR**

\$10,000

One available

- ★ Company Badging of the Conference
- ★ Company logo and acknowledgement as GOLD sponsor on all conference promotional material and in the conference app
- ★ Company acknowledgement on conference website with placement of logo, 80 words promotional paragraph and link to company website
- ★ Verbal acknowledgement of support and sponsorship during opening and closing speeches
- ★ Premium Corner Exhibitor booth
- ★ Recognition and display of company signage/pull-up banner on the plenary stage (to be provided by sponsor)
- ★ Complimentary Food & Beverages in Exhibit Room during Lunch and Breaks (for up to 4 people)

## **SILVER SPONSOR**

\$5,000

Four available

- ★ Company Badging for nominated meal/function for all delegates
- ★ Broad Exposure of Company logo, including in conference app
- ★ Premium Corner Exhibitor booth
- ★ Verbal acknowledgement of support and sponsorship during opening and closing speeches
- ★ Complimentary Food & Beverages in Exhibit Room during Lunch and Breaks (for up to 2 people)

## **EXHIBITOR BOOTH**

\$2,000

Twelve available

- ★ Company logo displayed in conference app
- ★ Standard table with partitions/boards
- ★ Complimentary Food & Beverage in Exhibit Room during Lunch and Breaks (for up to 2 people)

## **OPTIONAL EXTRAS**

Cost price

- ★ Lanyards
- ★ Satchels
- ★ Pens / Note books
- ★ Other

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# How to reserve your Sponsorship / Exhibitor booth

To secure sponsorship and/or exhibitor booth, please complete the Sponsor/Exhibitor Application and return it with full payment to the address listed on the application.

Payment can be made by:

1. Direct Debit

Acc Name:	Advanced Practicing Podiatrists – High Risk Foot
Bank Name:	ANZ
BSB:	013-345
Acc Number:	4838-83353

Reference or receipt No. to be provided including Company name and Conference.

Your booking will not be confirmed until your full payment has been received (please see booking and sponsorship form at the end of this document).

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# Sponsorship and Exhibitor Booth Application Form

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Company Name

---

Contact Person

---

Position

---

Mailing Address

---

City

State

Post Code

---

Telephone

Fax

---

E-mail

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Principle product/ Service to be exhibited

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## Company Narrative

For promotional purposes, please submit a one page typed company narrative on letterhead – **subject to final editing by conference committee**, inclusive of company name, address, telephone, fax and email, together with this application form.

Sponsorship and Exhibitor Application Form

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# Sponsorship / Exhibitor Offer

Please select your sponsorship opportunity		
Gold Sponsor  (includes attendance of company representative at Exclusive conference speakers' dinner on Friday evening)	\$ 10,000	
Silver Sponsor – please tick which option you would like to sponsor  <input type="checkbox"/> Coffee cart - both days <input type="checkbox"/> Friday lunch <input type="checkbox"/> Friday welcome reception <input type="checkbox"/> Saturday lunch	\$ 5,000	
Exhibitor Booth	\$ 2,000	
Merchandise Sponsorship <ul style="list-style-type: none"> <li>• Lanyards</li> <li>• Satchels</li> <li>• Note pads / pens</li> <li>• other</li> </ul>	Cost Price to be determined	
<b>TOTAL</b>		

## Authorization

I am an authorized representative of the company with full power to sign and deliver this application. The company listed agrees to promptly submit all information required by APP-HRF Group.

Authorized Officer Name	
Authorized officer Signature	
Title	Date

OFFICE USE							
Date		Payment method	Date received	Amount		Booth#	

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CONTACT: LEAP.AUSTRALIA@INET.NET.AU

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